



Creative Marketing Concepts, Inc.
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Winning isn't everything, it's the only thing! For this reason, sweepstakes promotions are an exciting way to involve your customer and brand; everyone wants to be a winner

Engage your customers through online experiences that build your brand; initiate a dialog that opens a direct line of communication with your customers. Connect online and offline messages into an integrated promotional campaign. Motivate customers to take action: register to win, visit the store for your product, try a new product, refer a friend, complete a survey, build brand loyalty and increase purchases. Every promotion is subject to federal, state and local laws. CMC is committed to understanding the latest legal regulations to build your promotion within the necessary requirements. We ensure that your promotion complies. We have a winning record, with sweepstakes, games and contests. From establishing the rules, to web hosting and database management, from winner selection to prize fulfillment and building a strong audit trail, CMC delivers the results you require.

Our services include:

- Promotion planning and refinement
- Third Party objectivity
- Rules development
- Web hosting
- Legal affiliate support
- Guidance for disclosures of promotional communications
- State filing and bonding
- Audit trail
- Computerized random drawings
- Affidavits
- 1099's
- Procurement of prizes
- Design and production of branded promotional products
- Trip design and fulfillment
- Prize check issuance
- Secure fulfillment and storage of prizes
- Custom messaging – to match your promotion and brand